When Parents and Teachers Don't See Eye to Eye

Presenter: Suzanne Beasterfield

My path to the issue

- Secondary English & Japanese teacher facing multiple challenges to class content
- Teacher educator alarmed at student teachers' dismissive attitudes about parents
- Grad student curious about unwanted parental involvement

My attempts to understand

- Pilot study on teacher discourse around parenting
- Situation analysis of parent-teacher conflict
- Review of book challenges in the U.S.
- Seeking answers in conflict analysis, narrative knowledge, conversations with parents and teachers

The State of School-Community Interaction

- Most of us believe that the right parent involvement leads to successful kids.
- Lots of smart people have developed models of involvement

BUT

What do we do when involvement is uninvited or contrary to our own values?

Today's workshop:

- A framework for thinking about parent interaction (emphasis on disagreements)
- Strategies that might help (from all of us attending)

An ounce of prevention

Avoiding the clashes

Describe to your neighbor a teacher/principal/school employee who has the best interactions with parents that you've seen.

What are the qualities of this master at interaction?

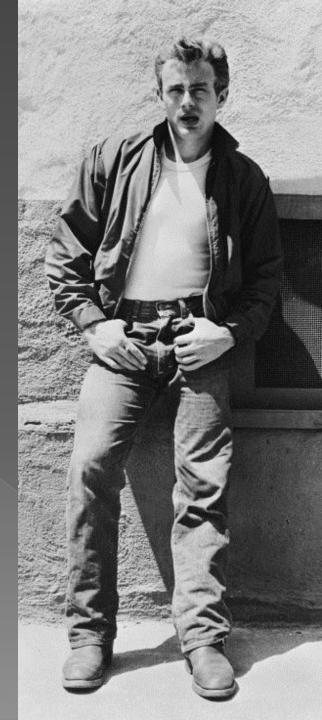
Now in groups of 3-4 tell your best "difficult parent" story.

What are the common characteristics of these stories?

- Parent attributes or actions
- School officials' attributes or actions
- Types of parent concerns
- Types of resolutions

What makes parents tick

- In general:
 - Rebellion is sexy
 - Dehumanization = quicker road to conflict
 - Everyone is the star of his/her own story
- Possible attitudes toward schools:
 - > It's our fault
 - Past experience predicts future events



How schools approach parents

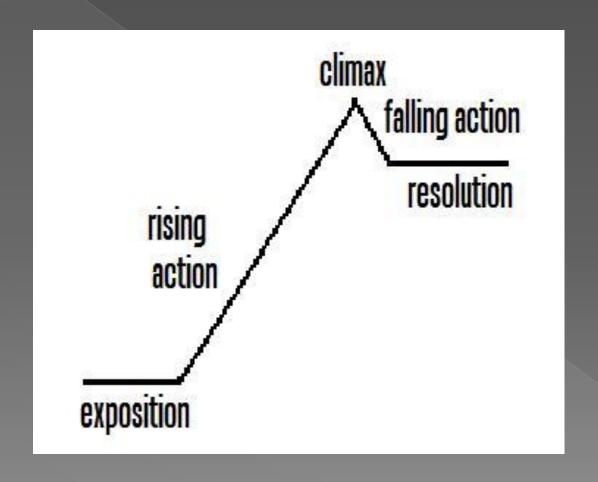
- Our language
 - War words > fortify, attack, do battle, arm ourselves, defenses
 - Sports analogies >> score points, end run
- Understandable defensiveness
 - > Public perception
 - Defending content makes kids SOUND secondary
 - Parents are to be "dealt with"

Bottom line: We're on the same side

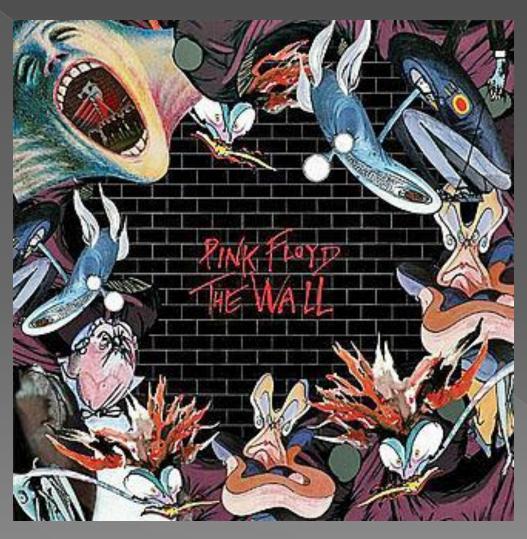




Narrative knowledge: I'm the protagonist



You're the Man



How do we get ourselves cast in a positive role in the parent's narrative?

How did your exemplars do it?

Cultivating "same side" disposition

- Build relationships
- Know your community
- Really actually listen and be open to suggestions
- Meet as equals
 - Might even include our dress!
- Remove fortifications

Remember that once "in group" & "out group" perceptions develop, they are hard to change.

Parent-side bugaboos

- Inform but don't issue orders
- Keep communication brief, focused, relevant, and consistent

Parents in the room: What would you add to this list?

Unannounced and unexpected

How do we handle the angry parent who shows up out of the blue?

Theoretical considerations

Negotiation factors (Sawyer & Guetzlow):

Antecedent -> Concomitant -> Consequent

Turning points (Druckman):

Events that move the process of negotiation on a trajectory toward or away from agreement

Power

Goals of the unpowerful are regarded as illegitimate (Clegg)

In schools: Whose influence should prevail?*

Possible result: "I'm gonna do something to get the power I need to get my way."

The situation: Angry parent arrives at school

- What precipitated this visit?
 - People might be irritated, but what makes them act?
 - Self-efficacy
 - Impulsivity
 - Perceived role of parent
- What happens at each point of contact once s/he arrives?
 - Parking lot, front desk, entering the classroom/office, how they are spoken to

What NOT to do

- Quote school policy
- Marshal the troops "other teachers do it, too"
- Create an impasse
- Insist that you are the same ("I hear you" v. "I know")

Remember: perceptions of power, meeting as equals, don't give them new steps to climb

Caveat: Parents who cry wolf

What's that leave us with?

- Listening
- Re-positioning your position/role
- Clarifying
- Buying time
- Compromise



Compromise is NOT ideal

Compromise "may generate a functional or material solution but not resolve emotional or behavioral issues associated with the disagreement. As a result one or both parties in the dispute may continue to harbor ill feelings or other dissatisfaction that can surface again if the parties continue to have contact with each other."*

Alternative: integrative or collaborative outcome

More from Conflict Analysis and Resolution*:

- Problem solving approaches usually produce better outcomes than settlement orientation
- Interests usually prevail over ideologies
- Best conditions for meetings of "adversaries" =
 - Equal status, common goals, interdependence between parties

Your turn: What do you do when angry parents arrive out of the blue?

In groups of 3-4: Talk through your advice, experiences, and questions

I know better than you

The professor/lawyer parent

Taking all the theoretical parts into consideration, what do we do with the parent who seems to be looking down on us?

Remember:

- Parent is the protagonist of his/her own story
- Meeting as equals
- Problem-solving and collaboration v. compromise

Advice for newbies

Remember those power perceptions:

- Knowledge: only you and your students know your class
- Fellow school officials should have your back
- You're a grown up, too. Don't let anyone play the "age" or "years of experience" card
 - "That's not relevant to this issue. Let's talk about your child."
 - Don't take the bait → "What is it you're here to see me about?" [with a smile]
- Be safe. Running away is okay.

What do we do with the parent who's back for more [year after year]?

Repeat "offender" parents

- Be consistent
 - > Find out what others have said/done
- Place reasonable limits on communication
 - Time and place
- Broken record technique

On dealing with the fallout

- Analyze the conditions to prepare for the next storm
 - What precipitated the parent's approach?
 - What are some points that lead toward and away from positive outcomes?
- Do what you promised
- CYB
 - Write EVERYTHING down
 - Have witnesses when you can

And finally: Keep the faith

"All the darkness in the world cannot extinguish the light of a single candle."

--Francis of Assisi

It is possible to have good parentschool relationships.

It is possible to de-escalate situations with antagonistic parents.

But if not: At least you'll have 1-2 good stories.

Thanks for being here!

Suzanne Beasterfield Clinical Assistant Professor College of Education Idaho State University

kauesuza@isu.edu